



# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 18, No. 6

February 9, 1963

## N.Y. Working Press: Some Jobs Turn Up

"Interim newspapers" and the expansion of a number of existing media have provided jobs for a number of strike-harassed New York newsmen and reading matter for a hungry public.

In addition to *The New York Standard*, born in OPC and blessed with staunch advertising support, the city has seen the birth of three additional strike-period dailies, expansion of two others, and special New York coverage by various magazines.

First to wheel into action was a *Metropolitan Daily* edition, tabloid-sized, of the East Side weekly, *Town and Village*. Started December 10, it has continued as a tab daily under its own name.

### Stern in Charge

Seymour Stern, *Daily Mirror* city editor, is managing editor with a staff largely recruited from the *N.Y. Times*.

Gerrold Gold of the *N.Y. Times* desk is city editor, and a staff of approximately a dozen handles make-up, rewrite and desk work, with district men at the UN, City Hall and the courthouse. Three photographers are on a free-lance basis.

Printed on presses of the *Jewish Daily Forward* after the latter completes its run, *Metropolitan Daily* has its own composing room and mechanical staff, printing from its own mats.

Circulation rose 40,000 after addition of Walter Winchell's column on January 25, heading up toward the 200,000 mark. The five-day paper's distribution covers all boroughs except Staten Island, Westchester and Long Island, mainly on newsstands in shopping areas. Union News handles much newsstand coverage. Home delivery is limited to Manhattan.

Although a "moderate" profit on operation is claimed, immediate shut-

(Cont'd. on page 3)

## DULL VOTING CUTS PRESS TRAVEL

In one country, a boycotted election evoked a riot which left four dead; in another, a one-party election campaign drowsily approached a vote; in a third, a constitutional election day passed with no vote at all.

Meanwhile, in the United States a boy registered for college and 183 newsmen converged on the Clemson College

campus to see nothing happen.

### Nicaragua Coverage

For Nicaragua's election, AP flew *Morris Rosenberg* to Managua from Mexico City; CBS' roving team of *Charles Kuralt* and *Mario Biasetti* flew in from Rio; NBC's *Wilson Hall* flew in from Rio to film a special, backstopping local stringers; ABC's *Paul Good* flew in from Mexico City; *Time* left it up to stringer *Robert Rosenhouse*; and UPI used stringers.

### Paraguay Election

In contrast with the Nicaraguan changing of the guard from the long-time personal rule of the Somoza family to a close ally, Paraguay's election one week later offers not even nominal opposition to 18-year ruler General *Alfredo Stroessner*.

So the American press turnout is even more modest. Kuralt and Biasetti tirelessly have doubled back; AP sent roving correspondent *Bob Berrellez* to Asuncion; *Time* chugged *Gavin Scott* upriver from Buenos Aires; and local stringers are covering for NBC.

### Haiti: Voteless, Pressless

Haiti's same-day election deadline, February 10, came and went with no action at all . . . and no American press arrivals.

But at Clemson, AP bureau chief *Tim Parker* was on hand with his staff to report on *Harvey Grantt's* admission: *Herb Kaplow* and on NBC sound crew came down from Washington; *Nelson Benton* and a CBS crew from New York; and *Roger Sharp* with ABC crew from New York; *Time's* *Dudley Morris*, *The N.Y. Times's* *Claude Sitton*, and *Newsweek's* *Karl Fleming* from Atlanta.

Never did so many cover so little so gladly.

JOT THESE DATES ON YOUR

CALENDAR

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**Wed., Feb. 13 - Special Luncheon & Press Conference for Dominican Republic President-elect Juan Bosch.** This will be Dr. Bosch's first press conference since his election. The Inter-American Affairs Committee event will begin with a reception at 12:30 p.m. Luncheon, 1:00 p.m. Charge: \$3.50. Reservations, please. TV facilities on Tenth Floor at 3:00 p.m.

**Thurs., Feb. 14 - Book Night & Open House: Hon. Paul G. Hoffman, Director, United Nations Special Fund, plus OPC panel. Cocktails, 6:30 p.m., Dinner 7:30 p.m. Charge: \$3.50. Reservations, please. (See Page 3)**

**Sun., Feb. 17 - Concert: Guest artist Miss Madeline Stevenson, soprano with the New York City Center Opera, accompanied by Marylou Colvin. Reception, 4:00 p.m. Concert, 4:30 p.m. (See page 5)**

**Fri., Feb. 22 - Sun., Feb. 24 - Fifth Annual College Editors Conference. Receptions and panel discussions Friday evening and Saturday for college editors. Members are asked to yield Clubhouse privileges, except in the Bar, on behalf of their college editor guests. Buffet will be served on Saturday at usual hours in the Bar.**



# Overseas Ticker



Edited by CHEVA ARMOR

## PANAMA... from CREDE CALHOUN

The conference here held by Edward R. Murrow, USIA, brought together 22 U.S. information officers from Latin America and the Caribbean. Every Central and South American country was represented.

There was an equal number from the USIA and the Department of State in Washington. They included **Hewson A. Ryan**, State Department's assistant director, Latin America; Robert D. Smith, policy officer; Jacon Canter and John King.

Others from Washington were Clarence A. Canary, program director, Latin America; W. Gausmann, labor and minorities advisor, and Gene Karst, VOA Latin American Division chief.

Frank Baldwin, Panama Canal information officer, gave a picnic for the visitors, which included an illustrated briefing by Lt. Gov. Walter Leber; a guided tour of the Miraflores Locks and a trip through the Galliard Cut to Gamboa and return. The sightseeing ship Las Cruces on which the trip was made carried a bar and buffet, both well supplied.

Other recent visitors included Stew-

art Alsop, Dudley Doust, Time-Life; Guglielmo Biraghi, Il Messaggero, Rome, and Cal Queal, Denver Post.

## BELGRADE... from JOE PETERS

Belgrade, like most of Europe, has been snowed in at temperatures below zero for weeks. No one ventured this way unless he had to. Trains were several hours late; some never arrived (like the Orient Express from Athens the other day); flights cancelled, and most roads were impassable. Sunny Dalmatia could shake hands with sunny Florida — both had freezing weather. The NY Times car, parked by the embassy apartments awaiting **Paul Underwood's** successor who hasn't arrived yet, is just a beautiful mountain of snow. You can't see the car at all. Maybe, there is no car underneath. . . .

Newcomer here is Joe Braycich, USIA, with wife and four kids. His first job abroad — now editing USIA publications here. . . . Ambassador George F. Kennan just returned from a Washington consultation. Recently he gave two lectures in Serbian at the Belgrade University.

Edward Weeks, Atlantic Monthly editor, here for a few days. . . . Bogdan Osolnik, just retired as Secretary for Information, to take over the job as editor of the Party daily, "Komunist," given a farewell dinner by foreign correspondents. No successor named as yet.

The Press Club here turned a dud. Seldom anyone goes there. Reason: neither food nor drinks nor prices nor clumsy furniture digestible. Everybody hopes that someone will bring back Mile, the capable major domo of the old club, to make it again the newsmen's home, but no one does anything about it.

## MOSCOW... from JAY AXELBANK

AP's **Eddy Gilmore**, the venerable Moscow hand, has arrived in Moscow for the first time in 10 years to record his impressions of the Soviet Union in the decade since Stalin's death. Gilmore, who was in Stalingrad when the Germans surrendered, plans to be there for 20th anniversary commemorative ceremonies. He first came to the Soviet Union on a British convoy to Archangel in 1941 at the age of 32.

"I was here until I was 44," he said, "and that's a large chunk out of a man's life. I married here and two of my three children were born here." For seven years, Gilmore tried to get an exit visa for his wife, Tamara, and finally left 10 years ago. For Tamara it's been a very

"emotional experience" seeing her mother and sister and brother for the first time in a decade.

Gilmore is planning a book for Farrar, Straus and Cudahay entitled "The Day the Cossacks Burned Down the YMCA." "It's just a tentative title and don't ask me to explain it," said Gilmore. His very first impressions? . . . "The way people can discuss things more freely — but I'm sure I'll have much more to say on this subject later," he told the Bulletin.

Nicholas Daniloff, who has completed his first anniversary in Moscow for UPI, planning to go to England for two weeks in February . . . **Sam Jaffe**, ABC, back in Moscow after long break during which his itinerary included vacation in U.S., coverage of East German Communist Congress in Berlin and a short stay in London . . . **Bob Tuckman**, London news editor of AP, here on temporary assignment until approximately early March . . . Russ Jones, NBC, here during the absence of **Frank Bourgholtzer**.

## WASHINGTON... from JESSIE STEARNS

**Robert Hartmann**, LA Times Washington bureau chief, will establish and head a news bureau in Rome, opening in February. This is the Times' third bureau in Europe and the seventh overseas. Hartmann has headed the Washington bureau since 1954.

Benjamin McKelway, Washington Evening Star editor, resigned as president of the Associated Press News service. Paul Miller, Gannett Newspapers prexy was elected to succeed him as president.

Warner B. Ragsdale, U.S. News & World Report, was elected chairman, executive committee, Periodical Press Galleries. Other members are David Secrest McGraw-Hill Publications; Earl Abrams, Broadcasting Magazine; George Cullen, BNA Publications; John Ford, Army Times; Neil McNeil, Time, and Samuel Shaffer, Newsweek.

The first working radio-TV reporter, Bryson Brennan Rash, NBC, was inaugurated president of the National Press Club on Saturday, February 2, in an impressive, black-tie affair. Chief Justice Earl Warren administered the oath. Among the hundreds present were Vice President Lyndon B. Johnson, Senate Minority Leader Everett Dirksen and Presidential Press Secretary Pierre Salinger.

Carl T. Rowan, former Minneapolis Star and Tribune correspondent, appointed U.S. ambassador to Finland.

Editor This Week: Leon Theil  
Acting Bulletin Committee Chairman:  
Charles E. Campbell, Jr.  
Managing Editor: Lucille G. Pierlot

**DICK  
HANLEY**

**PHOTOGRAPHY**

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## WORKING PRESS (Cont'd. f. pg. 1)

down at conclusion of the strike is planned.

### Perry Street Report

Started December 12 by management of the *Il Progresso Italiano*, the tabloid *New York Daily Report* hired 20 editorial staffs among 150 employed through various newspaper unions.

Personnel breakdown includes 15 on rewrite and copy desk and five outside reporters, with steady coverage at City Hall, police headquarters, and the UN. Fifteen photographers are on a free-lance sales status. The Guildsmen are on S.S. scale, as are seven admen, six mailers, 11 pressmen, 27 in composing room, four stenographic men and 15 in clerical-administrative.

Dorothy Dix and other syndicated features not normally booked by New York dailies are being carried.

Distribution is handled by 45 drivers, covering railroad and subway stations, downtown shopping centers in all five boroughs and Westchester.

The five-day publication is reported "about breaking even," with circulation said to be triple the first week's range of 50,000 to 60,000. Initially a 16-page affair, it has run an average of 20 recently, with 24 tops.

### Westchester's Entry

A short life was enjoyed by the full-size *New York Chronicle*, printed five days during a six-day period at the offices of the "Patent Trader" in Mount Cisco.

In its brief life, the paper gave manobs to 25 Guildsmen.

Shut down January 29, the *Chronicle* had obtained advertising from six department stores and was at a break-even point with circulation near 100,000 when it closed due to "distribution problems."

Sources outside management of all three papers reported that their biggest problem was in distribution and collections from drivers. The *Metropolitan* daily withheld copies one day early in the strike for this reason. One driver was said to have picked up a load of *Chronicles*, sold them to a junk-dealer and disappeared with the proceeds.

Existing papers that have added staff and circulation are the revived *Brooklyn Eagle* and the tabloid *Brooklyn Daily*.

### Boost for Eagle

The *Eagle*, reborn in October, was circulating 50,000 copies of 12 to 16 pages when the strike broke. Now at a 4-page average, it has tripled sales,

(Cont'd. on page 4)



FEB. 5 PANELISTS: (upward) Dickey Chapelle; Paul Grimes; David Low; Dick Tregaskis, (Watson Sims and Gordon Graham not shown)

## Sino-Indian War Analyzed By Panel

"The West and the U.S. are being very directly drawn into the problems of the Indian sub-continent," the *N.Y. Times'* Paul Grimes told an OPC Open House crowd last Tuesday.

And, even if fighting does not resume on the India-China frontier this spring, the problems facing Prime Minister Nehru are staggering.

Grimes described the \$135-million given India as emergency military aid as "a drop in the bucket" compared to what is going to be needed shortly.

A top panel of Asian experts analyzed both the military and political aspects of the India-China War at the Open House meeting — and had trouble agreeing even on who started the conflict.

Dickey Chapelle, just returned from several months on the frontier, strongly criticized the Indian government for feeding correspondents "what the government wants us to know and nothing more."

Her analysis of military action included personal observations on such points as the utter lack of even basic patrolling by the Indian army.

CBS' David Low, one of the few who had relatively free access to the front lines, talked with Indian soldiers who were trying to fight in the snow without boots, heavy clothing or even winter grease for their guns.

## PAUL HOFFMAN TALKS ON AID PROGRAMS FEB. 14

OPCers will have an opportunity to get a complete run-down on problems of foreign aid and UN technical assistance Thursday night, Feb. 14, when Paul G. Hoffman will be the speaker for a special book evening.

Hoffman, who heads the UN Special Fund, and earlier was the man who carried the Marshall Plan to success, has just written "World Without Want" (Harper & Row), a book in which he frankly discusses all of the programs in which he has been concerned, and sets up standards for the future.

One of the limited number of things that two ex-Presidents — Dwight D. Eisenhower and Harry S. Truman — agree upon is that Hoffman's book is "must" reading. And as the author himself says, there are some "blunt answers" in its pages. Spurning simple charity, he urges businesslike policies and puts the case for more multilateral aid through the UN instead of two-way agreements.

The evening's discussion will be started off by a panel of OPC experts in the aid field, but most of the time will be reserved for questions from the audience.

Yet, in spite of former Defense Minister Krishna Menon's part in the debacle, Low reported hearing reliable rumors that Menon will be back in the Indian government "within a year."

Both the AP's Watson S. Sims and McGraw-Hill's Gordon Graham spent many years stationed in India, yet even they couldn't agree on just how the fighting began.

Sims, who doubts that large-scale fighting will resume, blamed China's attempt to consolidate its Central Asian Empire (through the Sinkiang road) while Graham called the clash "inevitable" and wondered if Indian "needling" might not have provoked a Chinese show of strength.

An unscheduled member of the panel, author Dick Tregaskis, who is just back from three months in Viet-Nam, (where he completed his new book, "Viet-Nam Diary") blamed much of the unreliable reporting from Southeast Asia on "correspondents over there who just haven't been exposed to war before."

Before dinner, Dickey Chappelle's photo exhibit was formally opened on the Third Floor, with color photos of Viet-Nam (for *National Geographic*) and on-the-spot photos of the Himalayan war (for *Reader's Digest*). Open House chairman Jim Sheldon MD'd the dinner panel and Photo Exhibit Committee chairman Ed Wergeles arranged the Third Floor picture layout.

Ronald A. Lang



# Yugoslavs Develop A Secret Weapon: Secrecy Itself

By JOSEPH PETERS

BELGRADE — A supplement to the Yugoslav law on economic secrets, just issued, tries to define these secrets and to explain the intent of the law. The law in general is, perhaps, no different than the rules about trade secrets in "capitalist" countries or "top secret" documents in Washington. But its application here by timid or officious officials may dry up even sources of the most harmless information.

## Secrecy By Degrees

According to the decree, there are two types of business secrets. One is decided by the authorities and is obligatory to all institutions and concerns. The other is "voluntary," which again falls into two categories: one which business organizations must by law declare as "secret" information; the other which the organizations themselves classify as "secret."

"Secrets" classified by the government may be revealed only by an authorized person (usually the head of a concern) but only after obtaining a written permission by the government. "Secrets" declared by a concern may be revealed only by those who have classified them as such; in case of business contracts, by those involved.

The law states, specifically, that its aim is not to close the doors to public information but only to safeguard the interests not only of a single organization but also of the nation's economy which may be harmed by certain revelations.

The intent of the law may be reasonable but, as the result of it, everybody became overly careful and hesitated to answer even the simplest and most harmless questions. This creates particular difficulties to reporters. The only reliable source is the Federal Bureau of Statistics with its IBM electronic installations. But even there, one must wait before the information is officially published. Very rarely a figure is given out by the bureau even a couple of days before publication, no matter how insignificant it may be in Yugoslavia's economy. But a secret is a secret, is a secret, is a secret.

## Borba On The Rocks

The Belgrade daily, *Borba*, published (January 26, 1963) the experiences of one of its reporters.

In Belgrade you dial 08 to get information about anything from opera schedules, art exhibits, restaurants, to football scores. Naturally, the line is usually

busy, and the impatient caller often gives up. To help the situation, the Belgrade telephone service introduced an automatic relay system and a tape-recorded reply which requests the caller to be patient, to hold the line, and he will get the connection. So the *Borba* reporter wanted to find out how the system worked.

## "I've Got A Secret"

The reporter called on the chief of the information section. The chief said: "I could tell you about it, but I am not permitted to give information to the press. You have to see the chief of our exchange."

The chief of the exchange said: "This could be fixed up, but we have this procedure: you must have a written statement from your editor that you work for your paper and why you want the information. Now, you will have to give this statement to the Deputy Director of the Post, Telegraph and Telephone organization for Serbia, and he will go to the Director to obtain his consent on the basis of your authorization. Then you will bring this consent to me, and I'll give you the information you seek."

So the Belgrade people have not yet learned the "secret" operation of the automatic information service.

## WORKING PRESS (cont'd. f. pg. 3)

with 10,000 copies added to the same-day mail delivery.

Operating pre-strike with an editorial staff of 25, the *Eagle* has added 13 jobs and expects to continue half that number with expanded coverage when the strike ends. Set-up as a six-day paper, it has run a 36-page Sunday edition — including color-it-yourself comics — during the strike. New staffers are divided among desk, rewrite, sports and district men, with a new Manhattan bureau covering City Hall and the court houses.

## Brooklyn Daily Gains

*Brooklyn Daily*, a five-day tabloid published from the Coney Island area, had some 50,000 circulation when the strike began, and has multiplied that figure with much of its gain in Manhattan.

Fifteen have been added to editorial side, with coverage in Federal, Criminal and Supreme Courts and Police Headquarters, and eight photographers on free-lance. *Daily* run has increased from 16 to 24 pages, with some added advertising support and a top run of 48 pages. A number of King Features Syndicate items have been added.

## Monitor Expands

Commuter support, particularly, is said to have added 70,000 to area sales of the *Christian Science Monitor* since circulation specialists in "Operation Whale" came down from Boston to set distribution patterns. An additional



Rowan

full-time reporter and several part-time staffers have expanded local coverage.

*Life* Magazine, after a pre-Christmas "New York Issue", has for the past six weeks run a 16- to 24- page "New York Report" under supervision of Roy Rowan, assistant managing editor. A dozen press photographers have sold pictures for the staff-written section, which has added 30,000 to the magazine's 900,000 Gotham newsstand sales.

*Printers' Ink*, Ad Alley's bible, has carried the columns of Al Russell Peter Bart, Jack O'Dwyer, and Joe Kaselow, the daily-paper prophets in

that area. PI, as a result of the test, will continue the space in a long-planned "regional section" after the strike.

Broadcasters' news coverage has given work to many. WNBC-TV calculated a total of 107 guest appearances by newsmen through January 29.

## AXELBANK TRANSFERRED

Jay Axelbank, overnight news editor for UPI (and *Bulletin* correspondent) in London for the past two years, has been transferred to the Moscow bureau. Axelbank arrived at the end of January to take up his new duties in the Soviet capital.

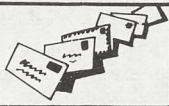
He returns to Moscow after a three-month stint late last year, during which the Cuban crisis erupted. He succeeds Joseph Y. Smith, who has been assigned to the London bureau.

Acting Moscow bureau manager Robert J. Korengold gave a welcome-farewell reception for Axelbank and Smith in the UPI office with American diplomatic personnel, correspondents and Russian newsmen and officials in attendance.

Before going to London, where he was stationed for three years, Axelbank was with INS in Tokyo and with the *Chicago American*.



# LETTERS



Editor, *Bulletin*:

The undersigned invited several associates who have specific interest as reporters in what *Edgar Snow* had to say about Communist China to the Jan. 29 dinner and alleged "Book Night." We were embarrassed to have invited them under false pretenses.

There is, we assume, an audience interested in attending the taping of a panel discussion on Asia's future. But we must conclude, from conversations which followed the (Jan. 29) gathering, that such an audience would have included only a small minority of the crowd in the Club.

Why must programs that would have been of real interest to many OPCers be traded for a dab of publicity pottage? Should a presumptive mention of the Clubhouse as a broadcast location be worth tampering with traditional Club functions? While broadcasts are certainly not to be discouraged, we feel poor judgment was shown by Club and committee officials —

(1) in silencing, for whatever technical broadcast reasons, the Club's own public address system, thus keeping at least 50 of the Club members and guests who attended in person from hearing what went on; and

(2) in inviting so many panel members with far less interest in what Mr. Snow had written than in pushing their own national "party lines."

Let us hope that future "Book Nights" be arranged to discuss a book. A "Book Night" audience is there to hear an author and those who agree or disagree with what he has written. He deserves the courtesy of being allowed to speak his piece without interruption from a mistress of ceremonies who is trying to wedge his comments into the framework of her own broadcast requirements.

Jay Brennan  
William Olcott

\* \* \*

Editor, *Bulletin*:

I was somewhat horrified and greatly astonished to read in my Jan. 26 issue of the *Bulletin* that "A Newspaper Guild meeting at Manhattan Center roared 'Down with Powers'..."

I attended that meeting, both as a member and as editor-reporter for the Guild publication, *Frontpage*, hence with my ears open for any untoward — or other — happenings. I was there through the entire meeting and heard no such "roar" as the *Bulletin* described. I have since questioned at least a dozen others

## CLUB TO HEAR CONCERT BY MADELINE STEVENSON

The next OPC Concert, Sunday, Feb. 17, will feature as guest soloist, Miss Madeline Stevenson, New York City Center Opera soprano, a singer of exceptional beauty and charm with an exquisite lyric voice.



Madeline Stevenson

Miss Stevenson made her debut with the New York City Opera Company last year in the role of Micaela in Bizet's "Carmen". She also has appeared with the Philadelphia Lyric Opera, NBC-TV opera, and was one of the soloists from America selected by Gian Carlo Menotti to appear at the Festival of Two Worlds in Spoleto, Italy, during the 1961 season. Miss Stevenson will do an exciting program of varied songs and operatic arias. She will be accompanied by Marylou Colvin at the Knabe piano.

The program will include the arias: "Bold Intruders" from "Cosi Fan Tutti," by Mozart; "Depuis le Jour" from "Louise," by Charpentier. Also a group of songs and *Lieder* by Brahms, Berlioz, Faure and a set of English selections by Samuel Barber: "A Nun Takes A Veil," "The Daisies;" and "The Secrets of the Old."

Jack Frummer, OPC Music Committee chairman, announced that the cocktail reception will begin at 4:00 p.m. in the Tenth-floor Lounge. Concert will be at 4:30 p.m.

who attended the meeting and none of them heard any such "roar".

If your reporter was merely interpreting such individual's irked impatience, perhaps even his own, with Mr. Powers' conduct of union-management relations into this "roar" — I would like the readers of the *Bulletin* to know that, in fact, the Newspaper Guild members at their meeting did not emit at any time a "down-with-Powers roar".

I. Kaufman

Editor & PR Director  
Newspaper Guild of New York

(Editors Note: The article was assembled from what sources are available during the present newspaper strike, including radio and TV coverage, as well as reports of Guild members themselves. If the *Bulletin* was in error, we regret the fact.)

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Gordon Gilmore

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## PEOPLE & PLACES

**TRAVELING:** **Rosalind Massow** back in NYC from whacking the bush in East Africa and S. Rhodesia for Parade Publications. . . . Stars & Stripes m.e. **Arnold Burnett** and wife returning to States for business-vacation; will stay at OPC Clubhouse week of April 5. . . . **Ken Anderson** of Today's Health recently in from Chicago on article hunt. . . . Free Europe Committee director of PR **Alton Kastner** visited Albany, N.Y. for meeting N.Y. State Publishers Assn; also banquet for Gov. Rockefeller and state officials.

**BOOKS:** **Barbara Wace**, who moved to new quarters at 53 Fleet St., London, and recently recovered from two broken ankles, will have book on parties brought out Feb. 25 by Arco Publications.

**RADIO-TV:** OPC Governor **Victor Riesel** appeared on David Susskind's Open End TV show and made several NBC-TV visits during current paper strike. He also just returned from lecturing in Illinois and St. Louis. . . . NANA's **Walter L. Kirschenbaum** spoke about recent visit to Germany on WOR's Barry Farber show.

**STORK:** Herbert and **Rachel Bail Baumel** became parents of third child, Mary Elizabeth, on Jan. 4.

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*Roy Mehlman, Director*

**NEW POSTS:** On leave from CBS News, **Larry LeSueur** is now chief political analyst for USIA in Washington at invitation of director Ed Murrow. . . . **Joan F. Lane** left WHOA as news editor to join WAPA-TV as director of promotion. Both stations in Puerto Rico. . . . **Milton Fairman** elected veep of Borden Co. for PR and advertising.

**LECTURES:** "The Press and Public Opinion in the Soviet Union" was topic of speech by UPI Moscow bureau manager **Henry Shapiro** before dinner of Nieman Fellows in Journalism at Harvard Jan. 25. . . . "Officer's Call" group of U.S. Army Transportation Terminal Command in Brooklyn were faced by two OPCers. **Will Sparks** previewed his motion picture, "The Hidden War in Viet-Nam," and **Dickey Chapelle** gave her observations of U.S. Special Forces in that country. . . . A "New York World's Fair Preview" produced by **Al Perlmutter** with cooperation from Fair veep **William Berns** reviews program plans, cultural aims and facilities at an Academy of TV Arts & Sciences forum Feb. 20. . . . **Julius Klein** addressed German Press Club of NY on subject of "foreign agents" who represent foreign interests in the U.S., a subject now before Congress.

**HONORS:** For "her knowledge of business and finance and her ability to interpret it to thousands of listeners," WOR's **Faye Henle** was presented Nat'l Security Traders Ass'n 1962 TV-radio award. . . . For giving good coverage to shoes on her WTIC, Hartford, Conn., radio-TV shows, **Jean Colbert** given Golden Slipper Award by Nat'l Shoe Institute; included a real pair of golden slippers, a jereboam of champagne, a trip to London and Paris.

**OBIT:** 3-month-old David, son of Christine and **Joe Laitin**, died Jan. 26.

**KUDOS:** So many have been impressed with her reporting of UN news that NBC's **Pauline Frederick** has "received many professional awards, several marriage proposals and even free rides from admiring NYC cab drivers," according to a piece in recent SatEvePost.

*Albert Peterson*

## CLASSIFIED



**APARTMENT SUBLET:** Murray Hill, 2-room luxury furnished apartment. Through Sept. 1964. \$225 month. Tele: OR 9-5399.

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## NEW MEMBERS

The Admission Committee announces the election to membership of the following candidates:

### ACTIVE

**Douglas C. Lovelace** - Special membership Executive, Associated Press, N.Y.

**Herman W. Nickel** - Deputy Bureau Chief, Time-Life Central European Bureau, Germany.

**Karsten Prager** - Correspondent, The Associated Press, Malaya.

**F. Theo. Rogers** - Publisher and General Manager, Philippine Free Press, Manila.

**Paul Schutzer** - Staff Photographer, Time, Inc., Paris.

### ASSOCIATE

**Martin Abramson** - Free-lance magazine writer and author, N.Y.

**Raymond W. Barnett** - Assistant to Editorial Director, McGraw-Hill Publishing Co., New York.

**Eugene K. Culhane** - Managing Editor, America, N.Y.

**John D. Harris** - Editorial Writer and Correspondent, The Hearst Newspapers, N.Y.

**Jerry M. Landay** - Director of News, WINS; Correspondent, WBC, N.Y.

**Edgar May** - Consultant, State Charities Aid Assn., N.Y.

**Wilmott Ragsdale** - Professor in Journalism, U. of Wisconsin.

**Werner Renberg** - Vice President, Public Relations Dept., Webb & Knapp, Inc., N.Y.

**Hilliard Arthur Schendorf** - President, Arthur P. Schendorf, Inc., N.Y.

**Ardis Smith** - Theater and film Critic, Buffalo Evening News, N.Y.

**Richard T. Turner** - Executive Director, U.S. Inter-American Council, Inc., N.Y.

**Pascal Th. Valahu** - Chief, Romanian Section, Radio Free Europe, N.Y.

### AFFILIATE

**Vincent R. Duffy** - Public Information Manager, General Dynamics Corporation, N.Y.

## MEMBERSHIP APPLICATIONS

### ACTIVE

**ROBERT BERRELLEZ** - The Associated Press, Brazil. Proposed by *Frank Brutto*; seconded by *Mario Biasetti*.

**GABRIEL DE SABATINO** - Time Inc., Rome. Proposed by *Michael G. Crissan*; seconded by *Andre F. Rhoads*.

**THOMAS P. RONAN** - The New York Times, N.Y. Proposed by *Marvin Sleeper*; seconded by *M. W. Illson*.

**WILLIAM L. ROWE** - The Pittsburgh Courier, N.Y. Proposed by *Bert Cowlan*; seconded by *Mark Olds*.

### ASSOCIATE

**ELEANOR EARLY** - Free-lance, N.Y. Proposed by *Carolyn Coggins*; seconded by *Margaret Mara*.

**CHRISTOPHER ELIAS** - Business Week, N.Y. Proposed by *John Wilhelm*; seconded by *Peter French*.

(Mrs.) **MERCER PILCHER LIVERMORE** - WRKT Radio Station, Florida. Proposed by *John Wilhelm*; seconded by *C.B. Squire*.

(Cont'd. on page 7)



# PLACEMENT

## New York City

No. 669 Various out-of-town PR men wanted for major corporation from East to West Coast. Background in agriculture or engineering, with good writing ability. Salaries range from \$12,000 to \$15,000.

No. 672 Editor with heavy experience in book publishing, copy editing and book production for large publishing house. Young man. Salary range \$6,500 to \$8,500.

No. 674 Sales background: Travel from NYC throughout free world. Contact publishers to negotiate newsprint supply contracts. Attend foreign conventions & meetings. Must be US citizen around 30 with sales exp. Negotiable salary around \$12,000 plus all first class expenses.

No. 675 Diversified industrial cooperation, needs PR assistant for product publicity & internal communications. Some technical knowledge desirable. Salary \$8,000 to \$10,000.

No. 676 Woman PR Director to produce non-profit organization's internal-external 4-page monthly organ, being sent to employees & volunteer workers. Some releases, photo, captions, servicing chapters, etc. Non-profit background necessary. Salary \$7,500.

No. 677 PR agency wants young man with creative ability to write corporate, economic & financial copy. Handle some contact & placement. Salary to \$150 week.

## Chicago, Illinois

No. 670 PR man for publishing firm dealing with trade, school & reference books. To get reviews, promotions & mention of authors in press & mags. Reporting to Director Marketing & Advertising. Salary up to \$15,000.

## Jersey City, N.J.

No. 678 Copy writer with PR background. Bulk of work in catalogs & brochures on architectural lighting fixtures. \$7,000-\$8,000.

## Boston, Mass.

Experienced financial writer wanted as assistant financial editor of leading Boston newspaper. Salary around \$170 weekly.

Please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

## MEMBERSHIP APPLICATIONS

(Cont'd from page 6)

SYDNEY MORRELL — Infoplan, N.Y. Proposed by Michael G. Crissan; seconded by Kenneth Koyen.

VICTOR H. PETERSON — Socony Mobil Oil Company, N.Y. Proposed by Daniel C. McCarthy; seconded by James Crayhon.

EDWIN STANLEY ROSENTHAL — Reuters Ltd., London. Proposed by R.R. Buckingham; seconded by Michael G. Crissan.

HELEN VAN KETEL — Free-lance, N.Y. Proposed by Will Yolen; seconded by Helen Robison.

## Club Rooms Refurbished

Warren Moscow, chairman of the OPC Building Committee, has announced that the shiny new face on the Club's refurbished Ninth Floor banquet rooms stands ready for those members who plan to book private events.

Remodeling has included: freshly painted (off-white) ceilings; grass papered walls, one of which is set off by a large map in the form of the OPC emblem; beige and white drapes; and dark cork floors.

The work was done by the Club staff, with Mrs. Matt Huttner as advisor, rather than under contract, Moscow said, which allowed a saving of approximately \$1,500.

## HQ FOR IAFWNO IN PANAMA CITY

The Inter-American Federation of Working Newspapermen's Organizations has opened its hemispheric headquarters in the Casa del Periodista in Panama City.

The Federation is composed of trade unions or professional organizations of working newspapermen in 22 nations of the Western Hemisphere. It was founded in 1960.

## De Laval Separator Company

is a leading manufacturer of centrifugal purifying and separating equipment for the chemical processing and general industrial fields. De Laval is also a major producer of milk plant equipment and its dairy division ranks as the nation's largest manufacturer of milking machines.

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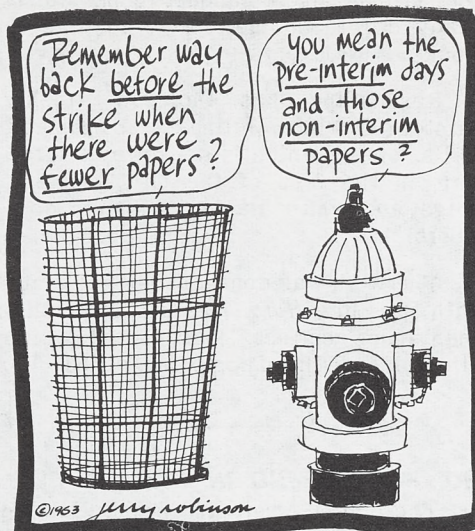
## STILL LIFE . . . . .

By Jerry Robinson

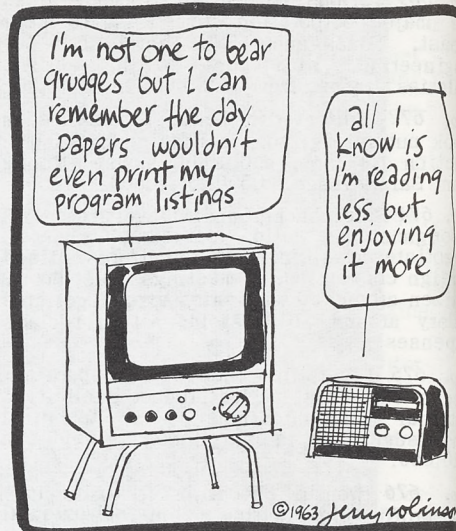
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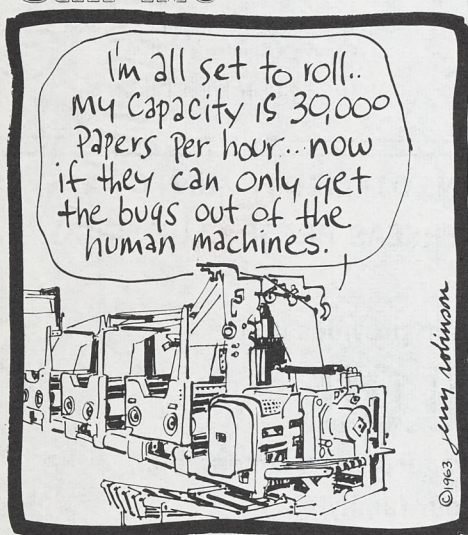
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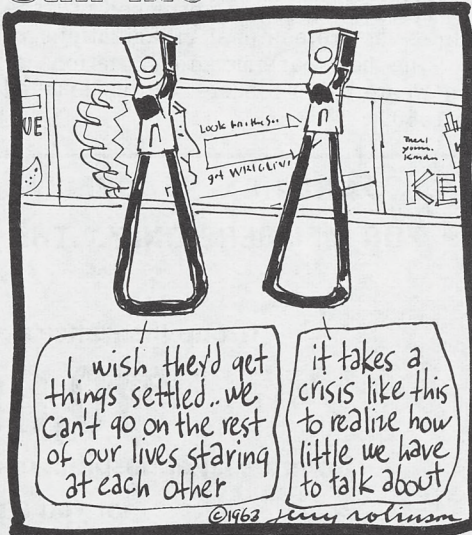
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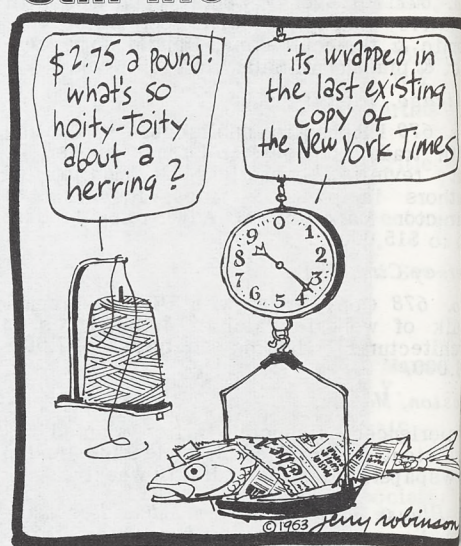
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Jerry Robinson's cartoons have been enlivening the columns of the strike-born Metropolitan Daily, and these wry commentaries on the strike have been among the most popular. Several have been reprinted elsewhere.

Jerry's cartoon strip, Jet Scott, has been syndicated by the New York Herald Tribune and he has adapted TV puppet shows into a number of children's books. He has published more than 30 books, including 16 in fields of science, history and biography.

Winner of the National Cartoonist Society's annual award for best cartoon magazine artist, he is to serve as editor of the society's soon-to-appear magazine as official organ of the profession. He led an NSC group last summer that testified against postal rate proposals that would be harmful to the magazine publishing industry.